

# AQM CELEBRATES ITS' 13th BIRTHDAY

Since 1998, the Australian Quilt Market has been the prime venue to view and buy the very latest in patchwork, fabrics, professional quilting machines, threads, domestic sewing machines, notions, patterns, beading and accessories. From its humble beginnings, the AQM has become the largest wholesale event in the southern hemisphere. The market offers access to hundreds of internationally renowned manufacturers and converters.

In conjunction with our home at Melbourne Exhibition Centre, we are continuing with the overwhelming success of the "Show & Tell" classes in the morning prior to the market opening on each day. The classrooms are now located in the main show hall.

See the schedule outline for this event. It is free to attend the market\* and, if you would like to attend the "Show & Tell" classes, there is a one-off fee of \$11.00 (incl. GST/person) for a 2 day pass to visit as many of the classes as you wish as well as a special presentation by **Robyn Pandolph** - Saturday evening 5-6pm.

Upon receipt of your registration, we will send you a visitor's kit which includes name tags. The new broadsheet of the event and a handy AQM tote bag may be collected at the registration desk. Although we have allocated sufficient seating, attendance to the classes is on a 'first come, first served' basis; so the "early bird" gets the seat.

The AQM Café will provide light meals/snacks and hot/cold drinks. So, join the market leaders for hundreds of new ideas and products for your business.



## AUSTRALIAN

# QUILT MARKET

## IN MELBOURNE

26th & 27th NOVEMBER 2011 SATURDAY & SUNDAY

WWW.AQM.NET.AU

### EXHIBITORS ATTENDING

Always Quilting  
Artsmart Craft Cottage  
Ascot Lane Distributors (Aust.) Pty. Ltd.  
Birch Haberdashery & Craft  
Brenda Ryan Embroidery Designs  
Buddies' Corner  
C.A Boyle Textiles Pty. Ltd.  
Catharina's Country Collection  
Charles Parsons  
Clare's Place  
Cottage Garden Threads  
Cotton On Creations  
Creative Abundance  
Crestview Designs  
Dayview Textiles  
Dolls & Doilies  
Elizabeth Machines Co  
Ella & Skysie Designs  
Floriani Embroidery  
Gail Pan Designs  
Hatched & Patched  
HQW Distributors  
J.Leutenegger Pty Ltd  
Kennard & Kennard Fabrics  
Kimono Girls  
Leesa Chandler Designs  
Lenora Jenkins Designs  
Little Green Cottage  
Lloyd Curzon Textiles Pty Ltd  
Lynette Anderson Designs  
Mac's Crafts  
Mad Patchwork  
Maytime Distributors  
My Favorite Things  
Natalie Ross In Stitches  
Nikki Tervo Designs  
Nutex Wholesalers Ltd  
Orange Daisy  
Patchwork With Busy Fingers  
Pattern Press  
PK Fabrics Pty Ltd  
QH Textiles Pty Ltd  
Saffron Craig Designs  
Simplicity Creative Group  
Simply Country Gifts  
SSS Pty Ltd  
Stanford Hall Designs  
Teddywinks  
The Bird House  
The Blanket Box  
Three Crafty Chicks  
Two Monkeys Fabrics  
Umbrella Prints  
Universal Magazines Pty. Ltd.  
Victoria Sewing Supply Pty. Ltd.  
Victorian Textiles Pty Ltd  
Westalee Design Pty. Ltd.  
Wonderfil Specialty Threads  
XLN Fabrics

### WHERE IS MELBOURNE EXHIBITION CENTRE?



### WHERE

Melbourne Exhibition Centre, Cnr Clarendon Street and Normanby Road, Southbank. See adjacent map—location is about 200 metres from the edge of the CBD.

### WHEN

**Saturday:** 10am–5pm *with special presentation by Robyn Pandolph to 'Show & Tell' pass holders from 5–6pm*

**Sunday:** 10am–4:30pm

**Classes:** 8–10am both days

### HOW MUCH

To visit as a buyer is FREE\*. However, if you would like to attend the classes, you will need to purchase a "2 Day Pass" for \$11.00/person (incl. GST) which will give you access to all "Show & Tell" Classes/Events for either or both days as well as special presentation by Robyn Pandolph (Saturday 5-6pm).

\*If registered prior to 21<sup>st</sup> November, otherwise there is a \$11.00/person late registration fee.

**GUEST SPEAKER**  
**Robyn Pandolph**  
**Saturday evening**  
**5:00- 6:00pm - Log Cabin**



## SATURDAY 26th of November 2011

8:00-8:20am

### Victorian Textiles LOG CABIN

Visit Tony and the Victex team for a great show bag including a copy of the NEW price guide and a preview of some innovative and world exclusive products to help you compete internationally as well as locally. We will also be showing the great specials we have become famous for including a brand new range of basics from Stof in Denmark, Kokka Co. Ltd. JAPAN has asked our very own Prints Charming to design a beautiful range for them and the girls have done an outstanding job. There are new notions, Baby Go's, new gadgets and must have from Houston and Japan. There are so many essentials for success you need to know about. See you there!!!

### Leesa Chandler Designs BEAR'S PAW

This will be the official Australian launch of "Under the Australian Sun 2." Leesa will be revealing all the fabrics, and patterns to go with the range, as well as the upcoming Retailer Pack available to shop owners to promote and merchandise the range. Ideas on how to buy, create demand, launch and display the fabrics as well as samples, give aways, and special deals on the purchase of fabrics and patterns for show attendees.

### Catharina's Country Collection LE MOYNE STAR

The Disappearing Design Wall has been created by Catharina with space challenged patch workers in mind. This design wall rolls up into its own pelmet, taking your "work in progress" with it, making your space tidy and ready for other uses. The dual 'wall' surfaces mean your blocks and fabrics stay in place waiting for your next opportunity to work on your project. Don't have a place for the full sized Disappearing Design Wall? The SKINNY MINI Design Wall will fit on your wall behind your sewing machine.

### Lynette Anderson Designs TURKEY TRACKS

I have been very busy creating all sorts of exciting new goodies to show you, where shall I begin! I have a gorgeous new 6 part stitchery BOM 'In Full Bloom' which uses fabrics from my newest fabric collection 'Secret Garden'. There is also a new 4 part appliqué BOM 'A Dogs Tale', featuring the famous Hugo and Felix. How about 'Slippers For Fabulous Feet'...are you intrigued to see these things? I hope to see you soon x x

8:30-8:50am

### Birch Haberdashery & Craft LOG CABIN

Let us help you increase your volume of sales. Shelia Cafferkey will be demonstrating the latest greatest products from the vast Birch Haberdashery & Craft range. Find out what products are available to you to improve profits and keep your customers ahead of changing trends. We have a great range of exciting newly released products to demonstrate.

### Leesa Chandler Designs BEAR'S PAW

Leesa has been busy in the studio and has lots of new quilt and handbag designs for you. There are new, easy to piece designs to use for big prints, fun bright designs using Riley Blake fabrics and a few more that might surprise you! Leesa will also be outlining her Culture Club story, where we are travelling to at the moment, lots more merchandising ideas, a preview of the next collection in the story and of course something to take home to make and sell next week!

### Nikki Tervo Designs LE MOYNE STAR

With the launch of "Brandy Gully", our pattern side to the business, now complete, there are heaps of new preprinted stitcheries and affordable projects for you to come and see. Designed to suit anyone's affordability and tastes we know you will want to come and hear about all the new patterns and business changes we are making. With a gift bag for each attendee wee hope to see you.

### Dolls & Doilies TURKEY TRACKS

Everyone tells me they have a cupboard full of them, inherited from Grandma, but would you use old faded, mismatched and damaged fabric to make your latest quilt pattern? Come and see the latest in doilies, lace, quilts and cushions. Buy new doilies for your next craft project. Buy dozens all the same and all handmade. Come and see Dolls & Doilies.

9:00-9:20am

### Cottage Garden Threads LOG CABIN

With all the rain there's been new colours and products sprouting at Cottage Garden Threads. We have perle 5 in selected colours, wider ric rac, more ric rac colours, more wool rose felt ribbon colours and cotton daisy

felt colours. As well as the exciting new patterns and kits. Watch your sales grow with companion sales and excite your customers with mention of new colours and products. See you at the show.

### Brenda Ryan Embroidery BEAR'S PAW

Introducing "Bustles and Bonnets" stitchery set, a follow on from the successful "Jane Austen's Bonnet" featuring Cottage Garden Threads and Daisy Cotton felt appliqué. "Fancy me a Garden", Romantic Cottage and Garden designs featuring a Liberty print kit, appliqué and simple stitchery. Range of new stitchery tools featuring Wool felt and Daisy Cotton felt. New quilt, "The Owl and the Pussycat". For the first time too a small range of high quality pre prints on high quality fabric.

### Ascot Lane Distributors LE MOYNE STAR

Ascot Lane will be demonstrating lots of new Clover products and other exciting new tools from Creative Grids. Come and learn techniques that will enhance sales of these products in your store. Come and see the latest fabric ranges from Island Batik, Diamond Textiles, Classic Cottons and Exclusively Quilters. Each attendee will receive a free gift.

### Charles Parsons TURKEY TRACKS

Join us where we will showcase the newest collections from Rosalie Quinlan, Lynette Anderson, Sarah Fielke and the latest Australian designer to join the Leecin stable - Natalie Lymer. We will also give you a sneak peak at the latest ranges from our US brands, Wilmington Prints, South Seas, Art Gallery and Alexander Henry. Also the beautiful organic cottons from Cloud 9, all direct from Houston.

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### The Blanket Box LOG CABIN

Show & Tell Workshop with Zoe Clifton. Discover how to use our Fantastic NEW Templates! NEW to the wholesale market these original patchwork templates are designed by Zoe Clifton. Ideal for hand or machine piecing. Today's workshop will delight you and inspire creativity with New Class and Marketing ideas. View our complete range of templates incorporating fabrics by Lloyd Curzon Textiles. Includes our latest design templates Slip Sliding Away, Mountain Ranges and Origami. View our collection on [www.theblanketbox.com](http://www.theblanketbox.com)

### Westalee Design BEAR'S PAW

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### Ella & Skysie Designs LE MOYNE STAR

Hi, I'm Ella from Ella and Skysie Designs where we design and make Stitchery patterns, Preprinted stitcheries on Seeded Homespun and lots of wooden things.

Stop by the booth and say hello ~ We would love to see you!

### Patchwork With Busy Fingers TURKEY TRACKS

TWO IN ONE HOW AND TELL- Sue will be launching her new book "English Paper Piecing" from C&T Publishing in the US. AND THIS GOES WITH THAT AND THE FUSSYCUT FABRIC CLUB. This is an easy cut fabric club that I have teamed up with a fabulous English paper piecing design which will use the fabric that you already have on your shelves.

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## Special Event - Saturday Night 5:00-6:00pm

### LOG CABIN

#### Robyn Pandolph

Quilter, designer, author, teacher and mother, Robyn Pandolph came to the quilting world in a modest way. Like many of us, she grew up with a mother and grandmother who quilted and sewed, and she always had an interest in fabrics and design. Her life really changed in 1997 when she brought her Folk Art Wedding Quilt to the International Quilt Market in Houston. With her soft pastel colours and original folk art hand-appliqué, Robyn took the quilting world by storm. A successful fabric designer for over 10 years, Robyn is the quintessential creator of sophisticated floral romance.

For the special evening presentation, Robyn will be showing quilts from her latest fabric ranges: "Desired Things", "St Remy de Provence" and "Hope Cove".

There will be a Powerpoint presentation showing how Robyn became involved in the designing of fabrics and her journey up to the present time. There will also be an opportunity at the end of her presentation for "Questions & Answers", so please 'put on your thinking caps' and be prepared to "fire off" those probing questions!

\* For more information about our Guest Speaker visit the Special Guest page on our website at [www.aqm.net.au](http://www.aqm.net.au) or visit Robyn's website [www.robynepandolph.com](http://www.robynepandolph.com)

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